The Future Outlook for Web Designers

The AIGA | Aquent Survey of Design Salaries 2012 was used as a resource to develop this document. For more information regarding Graphic Design please visit specshoward.edu

Non-Traditional Training: Career + Technical approx. 1 year certificate granting program.
Traditional Education: College + University 2-4 year Degree granting program.

Start here.

The Apprenticeship Level: Creates web assets and simple pages under the direction and supervision of a senior level designer or design manager.

Mid - Entry Level: Responsible for the creation and execution of web design concepts, maintaining visual appearance and site usability. Utilizing web technologies and scripting languages.

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Mid Level: Coordination and administration of web projects, content development, production processes, schedules, and project delivery deadlines.

Mid - Upper Level: Directs and manages the conceptual and stylistic direction of the creative design staff.

Upper Level: Conceptualize, communicate, orchestrate and manage artists and their work to strategically reach the design goals of the project.

Creative Director
Senior Web Designer
Web-based Rich Media Developer
Design Manager
Project / Production Manager
Web Designer
Social Media / Online Community Manager
Intern / Junior Web Designer
Art Director
Web Content / Information Architect
Copywriter / Editor
Freelance / Contract Web Designer
Web Developer (Front end systems)
Mobile Application Developer

Mobile Application Developer

Start here.