# Career Opportunities in Graphic Design

## Print

### Entry Level Positions
- Print Designer
- Layout Designer
  - Magazine Layout
  - Cover Layout
  - Book Layout
  - Direct Mail
  - Brochure Layout
  - Book / Catalog Layout
  - Newspaper Layout
  - Advertisement Layout
- Poster Designer
- In-store Signage
- Signage
- Print Shop Designer
- Invitation Designer
- Illustrator
- Junior Art Director

### Mid- to Upper Level Positions
- Photographer
- Billboard / Large Format Designer
- Package Designer
- Apparel / Clothing Designer
- Logo Design
- Branding and Identity
- Typography Designer
- Art Buyer
- Project Management
- Consultation
- Art Director
- Creative Director

## Digital Print

### Entry Level Positions
- Digital Print Designer
- Digital Retoucher
- Online Advertisements
- Flash Banners / Advertisements
- Online Layout and Publishing
- Signage

### Mid- to Upper Level Positions
- Digital Photographer
- Digital Layout Designer
  - Online Magazine Layout
  - Online Cover Layout
  - E-Book Layout
  - Online Advertisement Layout
- Digital Billboard
- E-magazines
- Project Management
- Consultation
- Art Director
- Creative Director
- Digital Illustrator
- Prepress
- Architectural Illustration

## Web

### Entry Level Positions
- Front-end Designer
- Front-end Developer
- Social Media Expert
  - Facebook
  - LinkedIn
  - Twitter
  - Blogging
- WordPress Designer
- Theme Creator / Designer
- App Developer
- Mobile Developer
- Image / Asset Manager
- Content Management
- Email Database Manager
- Jr. Art Director
- Email Blast Developer

### Mid- to Upper Level Positions
- Content Management System Expert
  - Joomla
  - Drupal
  - WordPress
- Webmaster
- Flash Animation Expert
- Live Streaming
- Training & Presentation Creator
- Consultation
- ColdFusion
- PHP
- MySQL
- ASP / ASP.net experts
- Back-end Developer
  - Shopping Cart
  - Data Base Expert
  - Data Base Manager
- Widget Creator
- Project Management
- SEO (Search Engine Optimization)
- Art / Creative Director

## Production

### Entry Level Positions
- Print Production
- Event Coordinator
- Layout Editor
- Image / Asset Manager
- Signage

### Mid- to Upper Level Positions
- Art Buyer
- Set Coordinator
- Content Editor
- Web Hosting
- Back-end Web Development
- Content Management
- System Administrator
- Production Consultant
- Stock / Paper / Material Buyer
- Photographer